



**FOR IMMEDIATE RELEASE**

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**Black Hat® USA 2007 Conference Showcases Red Lambda as  
Network Security Leader and Diamond Sponsor**

**Orlando, FL** (August 1, 2007) – Red Lambda, a technology leader in the development of distributed network security solutions, officially launches its flagship solution suite at the Black Hat® USA 2007 Conference on August 1<sup>st</sup> in Las Vegas. Red Lambda is the Diamond Sponsor of the Black Hat® Conference, which draws leaders worldwide from the network security industry including corporate executives, government experts, media, analysts, and researchers.

Designation as the conference's sole Diamond Sponsor, Black Hat's highest level, brings tremendous visibility to Red Lambda with over 4,000 attendees, who are participating in the conference to learn about cutting edge trends and research in network security. In addition to sponsoring events at the conference, Red Lambda will be part of a select group of companies with booths on the show floor, and will be demonstrating the newest version of their flagship product Integrity, the company's highly automated and proactive file sharing management solution. The company is also announcing the upcoming release of Assurity SRM™, the next generation proactive security risk management solution. These solutions are designed to bring new levels of security, automation and workflow to enterprises, powered by the company's patent-pending cGRID™ collaborative grid architecture which is a fusion of the strengths found in traditional grid computing, service oriented architectures and peer computing environments.

Red Lambda CEO Gregory Marchwinski said, "This is a tremendous opportunity for Red Lambda to officially launch our suite of security solutions to the best and the brightest leaders in the security industry. From global corporations to government agencies and highly respected independent researchers, the attendees of the Black Hat® USA 2007 Conference embody our target market and we firmly believe our presence and participation at this conference will solidify our position as a leader in the industry."

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Bahram Yusefzadeh, Red Lambda Chairman commented, “The Black Hat® Conference draws an impressive group of some of the most well known names in the security industry, including the likes of Microsoft® and Cisco®. This international event serves as a think tank for the advancement of next generation technology and we are honored to serve as a Diamond Sponsor and key participant in the events.”

### **About Black Hat®**

Black Hat® was founded in 1997 to provide advanced education to security professionals within global corporations and federal agencies. Black Hat® features a worldwide series of information security conferences that provide briefings and training to leading corporations and government agencies around the world. Black Hat® Briefings and Trainings are held annually in Amsterdam, Las Vegas, Singapore, Tokyo, and Washington DC. Black Hat® is a division of CMP United Business Media. For complete information visit: [www.blackhat.com](http://www.blackhat.com).

### **About Integrity**

**Integrity** is the industry’s most complete file-sharing management solution and is currently installed in the networks of several colleges, universities and organizations nationwide. With **Integrity**, administrators can monitor, detect, and mitigate file sharing over Peer-to-Peer (P2P), File Transfer Protocol (FTP), Instant Messaging (IM), UseNet, and Internet Relay Chat (IRC) – and automate the associated workflow such as opening trouble tickets, performing quarantine, and remediating user behavior. **Integrity** helps manage risks associated with malware, leaked data, and liability connected with the dissemination of illicit or copyrighted content.

### **About Assurity SRM™**

**Assurity SRM™** is a proactive security risk management solution that is designed to integrate with existing network hardware and tools like identity management and anti-malware. **Assurity** allows administrators to maintain their best-of-breed point solution diversity and still get centralized control over policy and workflow. **Assurity** represents a next generation, flexible solution that delivers total security risk management. **Assurity’s** life-long archives help administrators achieve compliance for regulatory auditing and reporting, and its centralized policy control provides a seamless user experience on Windows, MAC, and Linux machines.

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**About cGRID™**

Red Lambda's security solutions are powered by the patent-pending **cGRID™** collaborative grid architecture, which is a fusion of the strengths found in traditional grid computing and peer computing environments. **cGRID™** is the foundation of Red Lambda's products and is the first truly distributed security architecture; it allows administrators to leverage their network's naturally distributed hardware and system resources in order to realize far greater centralized control and automation.

**About Red Lambda, Inc.**

Red Lambda, Inc. is a technology leader in distributed network security. The company's flagship products **Integrity**, a highly automated and proactive file sharing management solution, and **Assurity SRM™**, a proactive security risk management solution, bring new levels of security and scalability to enterprises and leverage the patent-pending **cGRID™** collaborative grid architecture. Red Lambda develops solutions for use in the corporate, university, non-profit, and government spaces.

Red Lambda was formed with technology originally developed at the University of Florida (UF). UF's vast residence hall network of over 10,000+ users was home to rampant illegal peer-to-peer (P2P) downloading. Red Lambda's Integrity solution leverages the benefits of three years of testing and use at UF where it first caught the attention of both the Motion Picture Association of America (MPAA) and the Recording Industry Association of America (RIAA) for its efficacy in stemming file-sharing on networks. Red Lambda was recently recognized by TheInfoPro, the independent research network and leading supplier of market intelligence in the IT industry. Red Lambda is a portfolio company of V2R Group, Inc. For complete information, visit [www.redlambda.com](http://www.redlambda.com).

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