



FOR IMMEDIATE RELEASE

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**Red Lambda Revolutionizes Security Risk Management
Automation By Delivering Industry's First Truly Distributed Network
Security Solutions**

Red Lambda redefines network security with its solution suite that ties together security point solutions, workflow and automation which seamlessly integrate with existing hardware and tools.

Orlando, FL (August 1, 2007) – One of the biggest challenges facing network administrators today is the dilemma of efficiently connecting their best-of-breed point solutions within their existing infrastructure, while simultaneously assuring top-level security risk management. Red Lambda, a technology leader in the development of distributed network security solutions, is receiving wide spread industry attention for their suite of solutions which integrate seamlessly into IT environments to deliver new levels of automation in security risk management while leveraging existing point solutions.

The company has released its newest version of their flagship product Integrity, the highly automated and proactive file sharing management solution. The company is also announcing Assurity SRM™, the next generation proactive security risk management solution. Red Lambda's security point solutions are designed to bring new levels of security, automation and workflow to enterprises, powered by the company's patent-pending cGRID™ collaborative grid architecture which is a fusion of the strengths found in traditional grid computing, service oriented architectures and peer computing environments.

Analyst and Senior Vice President of Enterprise Research for Yankee Group, Zeus Kerravala, said, "Red Lambda has developed a next generation in network security architecture. Their Integrity and Assurity SRM™ solutions running on the cGRID™ platform make security truly an embedded element of the network and not just another point solution. The Red Lambda architecture offers the opportunity to consolidate and introduce increased levels of automation and workflow in the enterprise security model."

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“One of the biggest issues faced by IT professionals is how to evaluate and sort through the myriad of products and solutions in the marketplace. Red Lambda addresses this challenge head-on by offering the first comprehensive distributed security solutions in the industry. Bottom line, our security solutions seamlessly integrate with existing network hardware tools and security point solutions to solve the most pressing problems faced today by network administrators,” said Gregory Marchwinski, CEO of Red Lambda.

Bahram Yusefzadeh, Red Lambda Chairman commented, “We are proud to be the company that leads with industry firsts, such as developing a truly distributed security solution and a fully integrated approach to endpoint management, positioning our company to become a powerful force worldwide.”

About Integrity

Integrity is the industry’s most complete file-sharing management solution and is currently installed in the networks of several colleges, universities and organizations nationwide. With **Integrity**, administrators can monitor, detect, and mitigate file sharing over Peer-to-Peer (P2P), File Transfer Protocol (FTP), Instant Messaging (IM), UseNet, and Internet Relay Chat (IRC) – and automate the associated workflow such as opening trouble tickets, performing quarantine, and remediating user behavior. **Integrity** helps manage risks associated with malware, leaked data, and liability connected with the dissemination of illicit or copyrighted content.

About Assurity SRM™

Assurity SRM™ is a proactive security risk management solution that is designed to integrate with existing network hardware and tools like identity management and anti-malware. **Assurity** allows administrators to maintain their best-of-breed point solution diversity and still get centralized control over policy and workflow. **Assurity** represents a next generation, flexible solution that delivers total security risk management. **Assurity’s** life-long archives help administrators achieve compliance for regulatory auditing and reporting, and its centralized policy control provides a seamless user experience on Windows, MAC, and Linux machines.

About cGRID™

Red Lambda’s security solutions are powered by the patent-pending **cGRID™** collaborative grid architecture, which is a fusion of the strengths found in traditional grid computing and peer computing environments. **cGRID™** is the foundation of Red Lambda’s products and is the first truly distributed

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security architecture; it allows administrators to leverage their network's naturally distributed hardware and system resources in order to realize far greater centralized control and automation.

About Red Lambda, Inc.

Red Lambda, Inc. is a technology leader in distributed network security. The company's flagship products **Integrity**, a highly automated and proactive file sharing management solution, and **Assurity SRM™**, a proactive security risk management solution, bring new levels of security and scalability to enterprises and leverage the patent-pending **cGRID™** collaborative grid architecture. Red Lambda develops solutions for use in the corporate, university, non-profit, and government spaces.

Red Lambda was formed with technology originally developed at the University of Florida (UF). UF's vast residence hall network of over 10,000+ users was home to rampant illegal peer-to-peer (P2P) downloading. Red Lambda's Integrity solution leverages the benefits of three years of testing and use at UF where it first caught the attention of both the Motion Picture Association of America (MPAA) and the Recording Industry Association of America (RIAA) for its efficacy in stemming file-sharing on networks. Red Lambda was recently recognized by TheInfoPro, the independent research network and leading supplier of market intelligence in the IT industry. Red Lambda is a portfolio company of V2R Group, Inc. For complete information, visit www.redlambda.com.

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Note to Editors: For interviews and more information, contact Jean Golden 612-385-2324 or PR@redlambda.com.